

mci



SUSTAINABILITY ISSUES...

...AND HOW TO SOLVE THEM

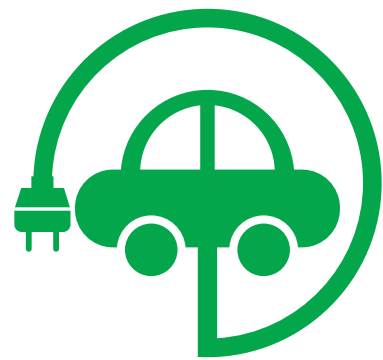


CARBON

Are probably one of the biggest sustainability issues events face, either due to the events size or location.

START EARLY, FOCUS ON

To reduce your carbon emissions, focus on promoting **environmentally friendly transportation** options, selecting **green energy venues** and/or create a **hybrid event** for remote participation!



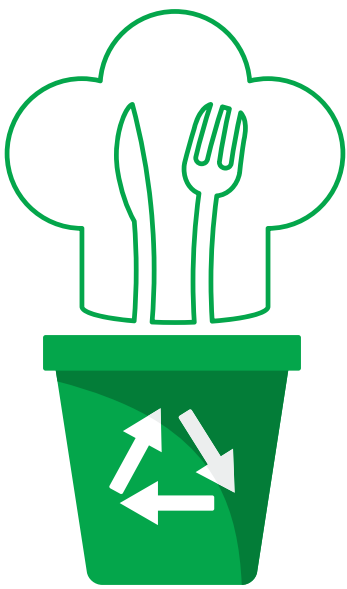
WASTE NOT, WANT NOT

Is the saying one would hear from their parents constantly when it comes to food. When we think about packaging, there is often times an unnecessary amount that is not recyclable or biodegradable.

TO ZERO-WASTE

Move to zero-waste. Work with caterers to offer the best **flexitarian menu** - based on the **number of attendees**. Use **disposable, biodegradable & recycled materials** throughout your event.

Follow **FLOSS** - Fair, Local, Organic, Seasonal & Sustainable.

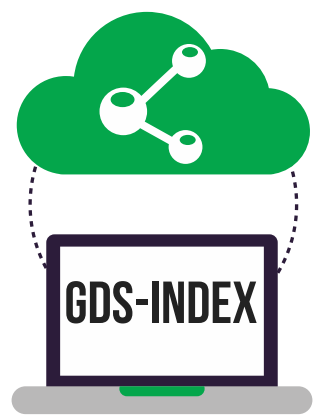


DESTINATION

We want to choose the best destinations for events! But if you aren't careful, it can come at a cost. Do attendees need to travel far distances? Are there sustainable solutions at the event? Is the destination safe for local communities?

GO LOCAL OR HYBRID

Utilize a great tool: **The Global Destination Sustainability Index (GDS-Index)** to choose a sustainable destination. Go hybrid to promote **virtual participation** & still make your sustainable event **inclusive**.



MAKE A CHECKLIST

WHERE CAN YOU INSTALL CHANGE TO MAKE YOUR EVENT GREENER?

VENUE

FOOD

SWAG

ENERGY

STRATEGY

