

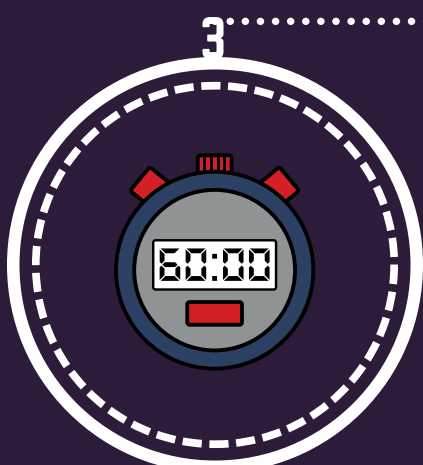
# 8 QUICK IDEAS TO ELEVATE ANY BREAKOUT.



Seed the content with a countdown of mini-infographics - one sent per day in the days leading up to the breakout.



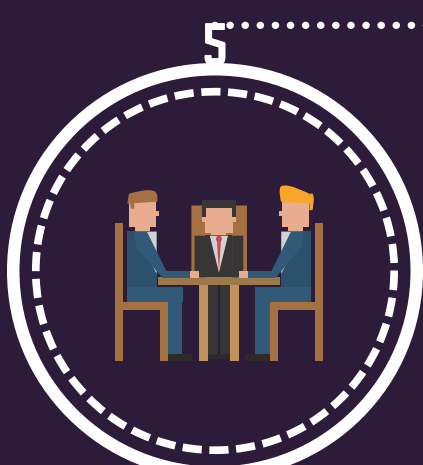
Create mini breakouts where you solve a real and present problem.



Offer a rapid-fire session that lists 60 ideas in 60 minutes.



Research content beforehand via surveys and Google Trends - to deliver the most relevant message possible.



Diversify the way information is delivered - panel discussions, workshops, talking heads, one-to-one conversations are all good styles of breakouts.



Hold a breakout in an original environment. Thinking about challenges at the retail level? Have a "walking breakout" in a retail location.



Dedicate a breakout to popular events or trending topics - tell people what the company's position is on diversity or self-care in the workplace.



Capture and repackage the breakout's core content as infographics, podcasts, or a blog post to create message retention.